

New professional organizing business can boost home value

On Task Organizing launches to help Triangle-area residents and businesses regain control of their clutter

HOLLY SPRINGS, N.C. (May 21, 2013) – With the average American spending at least a year of their life searching for a lost item, according to U.S. News and World Report, the services of a professional organizer can regain valuable lost time as well as increase the resale value of a home. Holly Springs, N.C. resident Nancy Haworth has launched On Task Organizing, LLC to help Triangle-area residents and businesses regain control of their homes and workspaces, maximizing their productivity and home value.

According to HomeGain, decluttering and organizing is the top action Realtors recommend to their clients before selling their homes. On average, what seems like a simple step can increase a homeowner's ROI by 403 percent, but this task can be daunting for the average homeowner. A professional organizer such as On Task Organizing can not only help homeowners increase the value of their homes but also sell their homes faster and ease the stress of moving, as well as make downsizing to a smaller abode simpler.

"I've seen so many of my friends and family struggle with organization, and not just when they're selling their homes," said Haworth, principal of On Task Organizing. "I launched On Task Organizing so that I can help bring order to homes and workplaces, relieving the stress that lost or misplaced items bring and, yes, help people save money and time."

Haworth is no stranger to organization and time management. A former media production specialist, most recently for the State of North Carolina, Haworth often juggled multiple projects and roles, requiring a tight schedule and careful coordination. "Without an organized workplace, staying on top of interactive videoconferences and multimedia presentations would have been extremely challenging," she said.

On Task Organizing offers free 30-minute consultation calls as well as on-location assessments for a small fee to help clients develop a plan of attack for their clutter. Haworth offers general decluttering and organizing services, assistance with storage solution selection and advice on time management and maintaining organization. Since childhood, Haworth has been helping friends and family organize their homes and lives, and she enjoys teaching her unique and effective organizing and time management techniques.

About On Task Organizing, LLC: Founded in 2012 by Nancy Haworth, On Task Organizing offers professional organizing services to residential and business customers in the Raleigh-Durham area within a 50-mile radius of Holly Springs. On Task Organizing is a member of both

the Holly Springs Chamber of Commerce and the National Association of Professional Organizers. Haworth is the NAPO-NC chapter communications and technology director, as well as an avid runner, dancer and sport kite flyer. She resides in Holly Springs with her husband and daughter. For more information, call 919-561-0885, e-mail nancy@ontaskorganizing.com, or visit www.ontaskorganizing.com.

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